

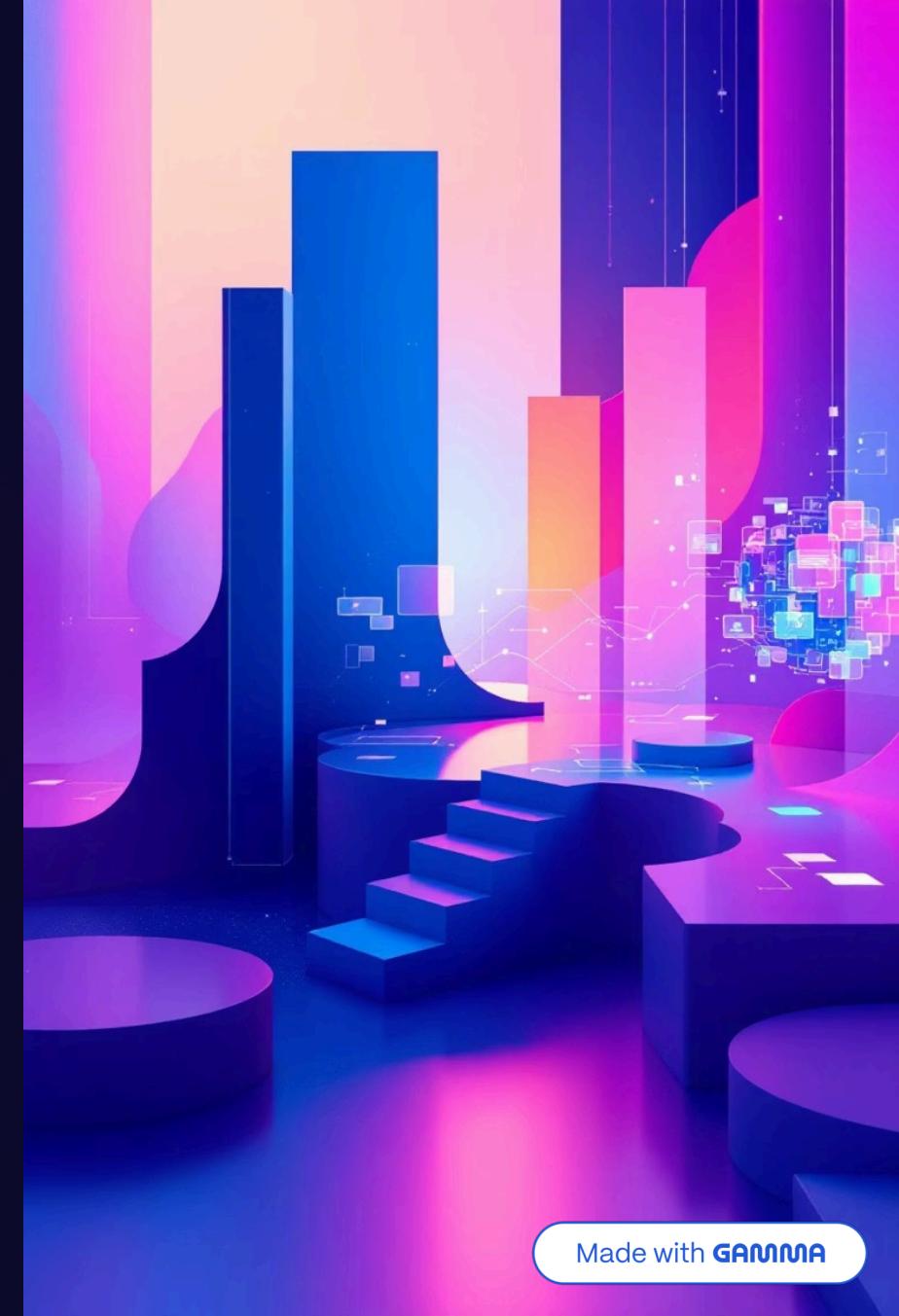
# Synoppy

# Autonomous AI That Builds Software

## The only AI agent you might ever need

Krishna Saathwik • Saanora Labs • Early Production

100+ users in first 30 days



Made with **GAMMA**

# Building Software Is Fundamentally Broken

## The Real Problem

Writing code isn't the bottleneck anymore. **Execution is.**

Developers spend 70% of their time on non-coding activities: environment setup, dependency management, debugging integration issues, and navigating toolchain complexity.

This inefficiency costs the global software industry over **\$100 billion annually.**

70%

Time Wasted

On setup, debugging, and integration

\$100B+

Annual Cost

Lost productivity globally



# The Macro Shift: How Software Gets Built



## Lines of Code

Manual programming, syntax-driven development



## Natural Language

Intent-driven commands, human-readable instructions



## Autonomous Agents

Self-executing, end-to-end automation

The next generation of builders won't code—they'll **direct**. Software creation is evolving from manual execution to intelligent orchestration.

# Introducing Synoppy

## The AI Agent That Owns The Entire Build Lifecycle

01

### Understands Requirements

Interprets natural language intent and project context

02

### Plans Architecture

Designs system structure and technical approach

03

### Writes Code

Generates production-quality code across the stack

04

### Executes & Tests

Runs code in real environments, validates functionality

05

### Fixes Errors

Self-diagnoses issues and implements corrections

06

### Ships to Production

Deploys working applications end-to-end

**No handoffs. No context loss.** Synoppy maintains full project context from concept to deployment.

# Why AI Is Core to Our Approach

## Reasoning-Driven Execution

Unlike code completion tools, Synoppy is built on advanced AI capabilities that enable true autonomous operation:



### Deep Reasoning

Plans before acting, considers trade-offs



### Context Understanding

Grasps intent beyond literal instructions



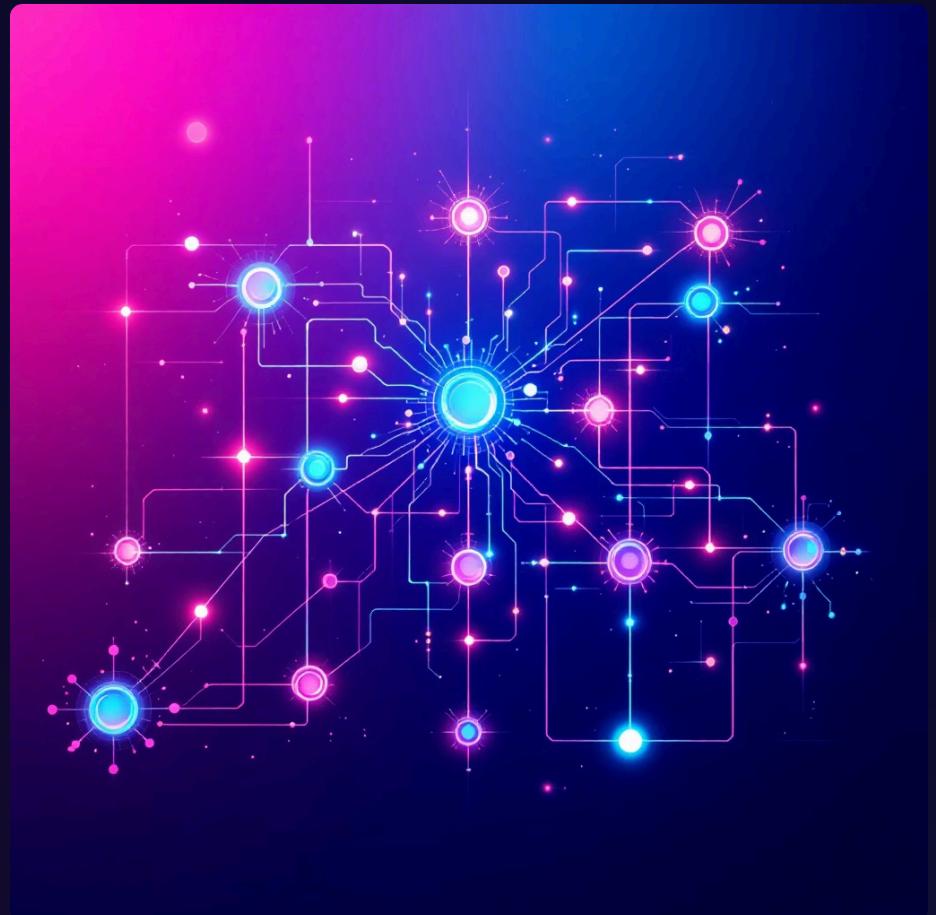
### Real Tool Use

Operates in actual development environments



### Self-Correction

Learns from errors via feedback loops



**Built for true autonomy**, not just code suggestions. This architectural foundation enables Synoppy to handle complex, multi-step workflows independently.

# AI-First Architecture

## How Synoppy Thinks and Acts



### Reasoning Agents

Analyze requirements, plan approach, and make architectural decisions before writing a single line of code



### Execution Agents

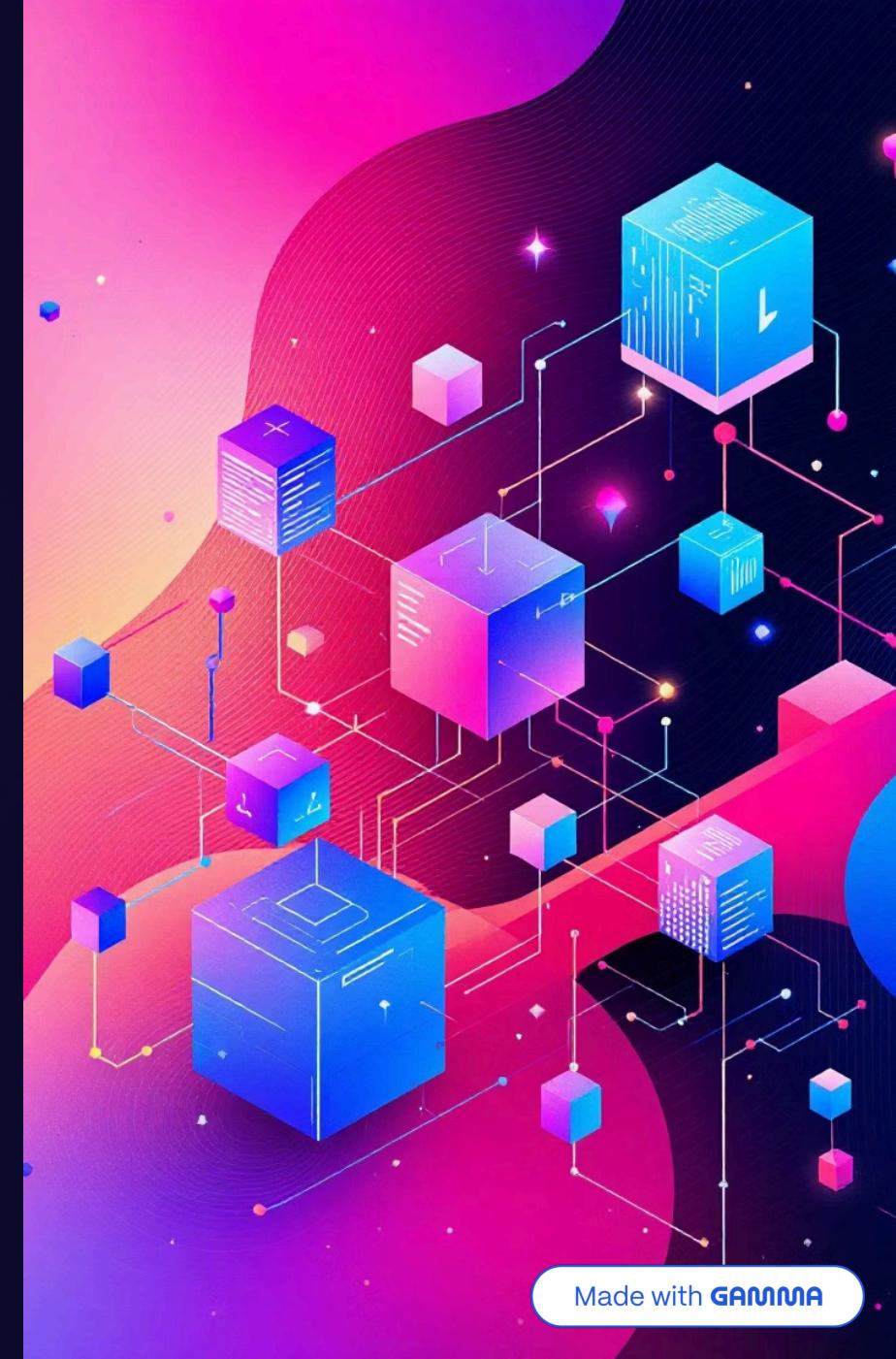
Operate in real production environments—GitHub, Supabase, cloud infrastructure—not simulated sandboxes



### Feedback Loops

Continuously validate output, detect errors, and self-correct through iterative improvement cycles

This three-layer architecture enables **true autonomous operation**—Synoppy doesn't just assist developers, it replaces entire workflows.



# Product: Already Live & Shipping

## Current Capabilities



### Full Project Generation

Transform a single prompt into a complete, functional application



### Iterative Refinement

Request changes and watch Synoppy rebuild intelligently



### GitHub Integration

Automatic repository creation, commits, and pull requests



### Live Preview & Deploy

Instant hosting and production-ready deployments



**Users are building real products today.** Not prototypes.  
Not demos. Production applications.

# Traction: Early Product-Market Fit Signals



Users

In first 30 days



WoW Growth

Week-over-week user acquisition



Speed Boost

Reported prototyping acceleration



Retention

Active cohort stickiness

Strong early adoption among **indie hackers and solo founders**—our initial target segment. These users are using Synoppy to ship MVPs and validate ideas in days instead of months.

# Market Opportunity: \$50B+ and Exploding

## Total Addressable Market

### Developer Tools

**\$20B today → \$50B by 2030**

Established market with explosive growth trajectory

### AI Agent Layer

**\$30B+ emerging market**

New category identified by Gartner 2025 research

## Go-To-Market Strategy



### Bottom-Up Adoption

**10M+ global indie hackers & solo founders** seeking rapid prototyping and MVP development



### Top-Down Enterprise

**Agencies & enterprises** replacing junior developer pipelines with AI-powered execution

**We capture both.** Synoppy's architecture scales from individual builders to enterprise teams.

# Not Another Copilot

## How Synoppy Compares

Capability	GitHub Copilot / Cursor	Synoppy
Scope	Suggest code snippets	<b>Execute full lifecycle</b>
Autonomy	Partial / assisted	<b>Fully autonomous</b>
Output	Code snippets	<b>Production-ready apps</b>
Iteration	Manual refinement	<b>Self-correcting loops</b>
Availability	IDE only	<b>Web (Live), IDE &amp; CLI (soon)</b>

- We replace entire build pipelines.** Copilot helps developers write code faster. Synoppy eliminates the need for developers in many workflows entirely.

# Who It's For

Synoppy is designed to empower a diverse range of creators and organizations to build software with unprecedented speed and efficiency:



## Indie Hackers & Solo Founders

Quickly validate ideas and ship MVPs to market in days, not months—our primary early adopters.



## Startup Teams

Accelerate product development, achieve rapid iteration cycles, and outpace the competition.



## Agencies

Streamline client project delivery, increase throughput, and expand service offerings without scaling headcount.

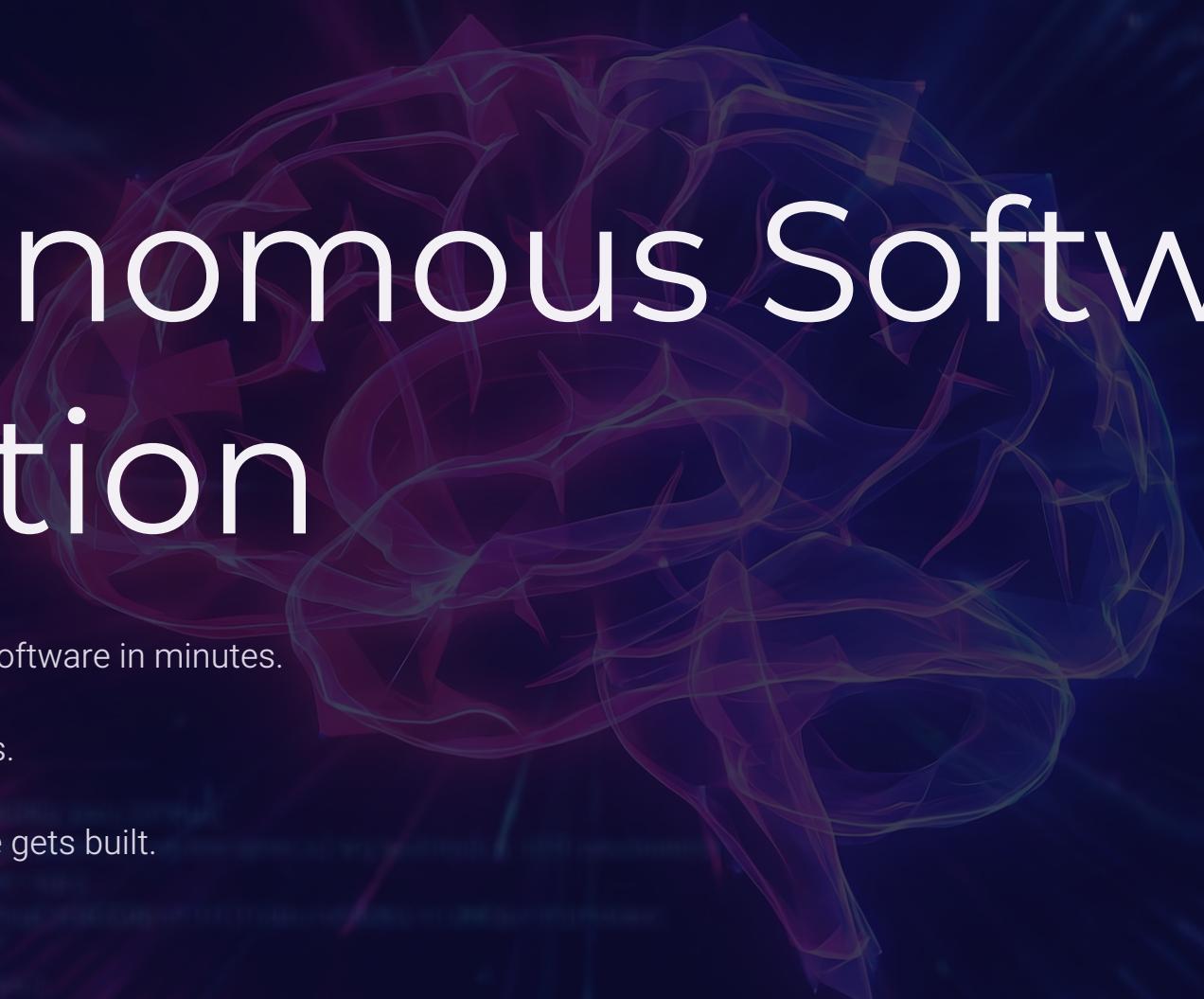


## Enterprises

Augment development velocity, reduce time-to-market for internal tools, and drive innovation at scale.

**Ultimately, it's for anyone who wants software as fast as thought.**

# Autonomous Software Creation



From thought → working software in minutes.

Zero friction. Zero handoffs.

The future of how software gets built.

# Team

## Krishna Saathwik

Founder & Builder

### Mahindra University CSE

Solid academic background in Computer Science & Engineering.

### Built Synoppy Solo

Developed the entire platform in under 6 months, demonstrating rapid execution.

### Full-stack + AI Systems

Expertise spanning front-end, back-end, and advanced AI agent development.

### Obsessed with Autonomy

Driving the vision for self-executing, end-to-end software creation.

**Founder-led. Shipping daily.**



# Why Now: The Timing is Critical

The convergence of several key factors has created a unique window of opportunity for autonomous software creation:



## Maturing Tool-Use & Environments

The underlying infrastructure and development environments have evolved to a point where AI agents can effectively interact with them, enabling real-world operations.



## Developer Readiness & Trust

Developers are increasingly open to leveraging AI, moving beyond basic code assistance to trusting agents with more complex, end-to-end tasks.



## Massive Investment in Agent Infra

Over \$2 billion was invested in AI agent infrastructure in Q4 2025 alone, signaling strong market validation and accelerating innovation.

This moment represents a narrow window where market demand, technological capability, and investment align perfectly. We must capitalize on it before the landscape shifts.

# Long-term Ambition

Synoppy is laying the groundwork for a transformative future in software development:



## Fully Autonomous Software Factories

Where AI agents manage end-to-end software creation, deployment, and maintenance with minimal human intervention.



## AI-Native Development Platforms

Platforms built from the ground up for AI agents, enabling unparalleled efficiency and innovation.



## Companies Run by Agent Swarms

Businesses operating with sophisticated AI agent networks that handle complex operations autonomously.



## Software Creation Democratized Globally

Empowering anyone, anywhere to build sophisticated software without needing traditional coding skills.

This is the foundational shift for the next era of computing.

FUTURE CONNECT  
INNOVATE TOGETHER



Join Us

Let's redefine how software is built.

Synoppy

Autonomous AI That Builds Software

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Thank you.